

Call for the submission of entries for the 8th annual SAFTAs

The **National Film and Video Foundation** (NFVF) calls on all local production companies to submit their entries for the 8th Annual South African Film and Television Awards (SAFTAs). The entries opened on Wednesday the 3rd of July 2013 and will close on Friday the **2nd of August 2013** at 16h00.

The SAFTAs, managed under the custodianship of the National Film and Video Foundation, are an industry initiative governed by the SAFTAS committee and the body of industry representatives comprising of the broadcasters, SASFED and other key stakeholders.

The basic guidelines for the eligibility of entries are as follows:

- For TV fiction, non-fiction, student films and TV animation, only South African films and television programmes that have been produced and publicly exhibited or broadcast between the 1st of August 2012 and the 31st of July 2013 are eligible to enter.
- For feature film and feature length animation, only South African films produced and publicly exhibited or broadcast between the 1st of January 2013 and the 31st of December 2013 are eligible to enter. Only productions that are entered will be eligible for consideration.

"We once again invite the industry to be part of the awards as we prepare for the 8th SAFTAs. The SAFTAs are about celebrating the industry and we'd like to encourage all eligible local productions to submit entries and embrace the recognition of talent in the film and television industry. We anticipate a very good response in terms of the entries given the number of entries as well as the overall excitement we received for the 7th SAFTAs. We have seen the SAFTAs brand growing from strength to strength each year, and I have no doubt that the 8th edition next year will even be greater," says NFVF CEO and SAFTAs Chairperson Zama Mkosi.

The SAFTAs give recognition to individuals and productions that have excelled in the following categories: TV Non-fiction, TV Fiction, Feature Films, Short Films, Student Films and Animation. The Special Lifetime Achievement award is also given to the film and television industry legends who have long served in various fields of the industry. The SAFTAs also afford the public an opportunity to vote for their favourate TV soap in the Best TV Soap award. Although this award is voted for by the public, however TV soapies don't

receive automatic nomination; they still need to submit an entry to be eligible for this award.

The SAFTAs committee has also decided that **no deadline extension** will be granted for the submission of entries and as such the industry is encouraged to submit by the set closing date. For complete rules and entry guidelines for the 8th Annual SAFTAs, click on this link: http://nfvf.co.za/sites/default/files/safta_2014_entry_quidelines.pdf.

The submission of entries will be followed by the filtration which will then be followed by the actual judging process and the nominees will be announced in February 2014. The main awards ceremonies will be held in March 2014 in Johannesburg where all winners will be announced and be presented with the official SAFTA trophy, the Golden Horn.

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Released on Behalf of the National Film and Video Foundation

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