



## **SAFTAs FACT SHEET**

### **1. THE STORY BEHIND THE SAFTAS**

In 2005 representatives of the South African Film and Television industry resolved to come together under the auspices of the National Film and Video Foundation of South Africa (NFVF) to establish the annual South African Film and Television Awards (SAFTAs) with the primary objective to honour, celebrate and promote the creativity, quality and excellence of South African Film and Television industry, as well as to encourage entrepreneurship and the development of new talent within the industry.

The first awards were held in 2006 at the Gallagher Estate Midrand.

#### **SAFTAs committee:**

The SAFTAs are governed by the SAFTAs committee comprising of broadcasters, industry organisations and the chairperson:

#### **Broadcasters:**

- SABC
- M-Net
- eTV
- StarSat

#### **Industry organisations:**

- CCIFSA (Cultural and Creative Industries Federation of South Africa)
- SASFED (The South African Screen Federation)

#### **Chair:**

- With the chairperson of the committee being NFVF CEO, Ms Zama Mkosi

### **2. THE GOLDEN HORN (SAFTAS STATUETTE)**

The SAFTAs trophy, the "GOLDEN HORN" is awarded in recognition of creative excellence which aims to impact on our sense of nationalism and the context of renewal in Africa.

This concept is inspired by

- the significance of "community"
- the diversity of our different communities
- the need for partnerships in our society

- and the strength found in numbers

The Golden Horn symbolises circularity as an organising principle in African thought and like a continuous reel of past-present-future speaks to endless creativity. The Golden Horn also symbolises past and present struggles and triumphs sending feelers into the future, captured by the forward bend of the horns to symbolize pregnant creative forces. Collectively, the figures are arranged in a manner that gives them a 360 degrees vision so collectively, they see the **now** looking into **the future** as a team **Together**.

Based on the prerogative of using a national symbol, several objects and artefacts were researched to develop the "Golden Horn" - in order to reflect THE ENERGY OF CREATIVE UNION.

This notion of collective creativity and the idea of the creative energy is being used as part of a team that resonates with African culture as a source of inspiration. Thus the award is presented as much as a sign of recognition of the individual, but also of the team that worked with and supported that individual to allow his talent to blossom.

The creative concept behind the "Golden Horn" is therefore built on the strength of the collective effort and community and the recognition of the individual as a part of the team.

### **3. ENTRIES:**

#### **Basic guidelines for the eligibility of entries:**

- Only South African films and television programmes that have been produced and publicly exhibited or was broadcast within a specified period each year are eligible to enter. The entry period for SAFTAs 12 was: **1 August 2016 and 31 October 2017 and this does not include reruns.**
- The SAFTAs are open to all legal South African citizens and official permanent residents of the Republic of South Africa in accordance with the South African Citizenship Act, 1995.
- The SAFTAs are open to all companies registered in accordance with the laws of the Republic of South Africa, whose majority shareholding is held by South African citizens.

#### **Feature films:**

- All eligible feature film content submitted for consideration for a SAFTAs must have been exhibited publicly to a **paying audience for a minimum of 7 consecutive days in aggregate during 1 January 2017 - 31 December 2017.**

#### **NB:**

- Film or television content **MUST BE SUBMITTED** for consideration in order to be eligible for the SAFTAs. If a show or film is not submitted by the Production House, it cannot be considered for entry into the SAFTAs
- Producers select all categories and sub-categories that their content must be considered in

#### **Disqualification of entries:**

- Categories which receive 3 or less entries are cancelled, meaning no SAFTA award will be given for that category in that year
- The relevant entries may be re-directed, at the judges' discretion, to the closest appropriate category. If there is no other suitable category for the entry, the entry will not be eligible for judging

#### **Submission:**

- All content must be submitted online at [www.saftasonline.co.za](http://www.saftasonline.co.za)

#### **4. CATEGORIES**

Each year the SAFTAs celebrate and honour programmes and talent in TV Non-fiction, TV Fiction, Feature Films, Short Films, Student Films and Animation categories.

There are currently **79 categories** and the SAFTAs also honours individuals with **4 discretionary awards:**

##### **1. Lifetime Achiever Award:**

This award is presented to an experienced individual with an extensive and outstanding contribution to South African film and television, both locally and internationally.

##### **2. Youth Achiever Award: presented by Ster-Kinekor**

This award is presented to a young individual (not older than 35 years old) who has demonstrated excellence in their craft.

##### **3. Outstanding Person with Disability Contributor Award:**

This award is awarded to a person with a disability who has achieved excellence in the film and television industry.

##### **4. Outstanding Provincial Contributor Award:**

This award is awarded to an outstanding individual, group or a particular initiative that has contributed significantly towards developing the film and television industry in the respective province.

#### **Official categories:**

1. Best Short Film
2. Best Student Film
3. Best Animation

### **TV Comedy**

4. Best Achievement in Directing
5. Best Achievement in Scriptwriting
6. Best Achievement in Art / Production Design
7. Best Achievement in Make-up & Hairstyling
8. Best Achievement in Wardrobe/Costume Design
9. Best Achievement in Sound Design
10. Best Achievement in Cinematography
11. Best Achievement in Editing
12. Best Actress
13. Best Actor
14. Best Supporting Actress
15. Best Supporting Actor
16. Best TV Comedy

### **TV Soap/ Telenovela**

17. Best Achievement in Directing
18. Best Achievement is Scriptwriting
19. Best Achievement in Original Music/Score
20. Best Achievement in Post Production
21. Best Achievement in Cinematography
22. Best Achievement in Wardrobe, Make-up & Hair
23. Best Achievement in Art/Production Design
24. Best Actress
25. Best Actor
26. Best Supporting actress
27. Best Supporting actor
28. Best TV Soap
29. Best Telenovela

### **TV Drama**

30. Best Achievement in Directing
31. Best Achievement in Scriptwriting
32. Best Achievement in Editing
33. Best Achievement in Sound Design
34. Best Achievement in Original Music
35. Best Achievement in Art / Production Design
36. Best Achievement in Wardrobe/Costume Design
37. Best Achievement in Make-up & Hairstyling
38. Best Achievement in Cinematography
39. Best Actress
40. Best Actor
41. Best Supporting Actress
42. Best Supporting Actor

43. Best TV Drama **presented by IDC**

#### **Documentary Feature**

44. Best Achievement in Directing
45. Best Achievement in Cinematography
46. Best Achievement in Editing
47. Best Achievement in Sound Design
48. Best Documentary Feature
  
49. Best Documentary Short
50. Best Wildlife Programme

#### **TV Non-fictional**

51. Best Children's Programme
52. Best Reality Show
53. Best Game Show
54. Best International Format Show
55. Best Factual & Educational Programme
56. Best Current Affairs Programme
57. Best Variety & Magazine Show
58. Best Youth Programme
59. Best Talk Show
60. Best Talk Show Host
61. Best Music Show
62. Best Made for TV Movie
63. Best Micro Budget Film

#### **Feature Film**

64. Best Achievement in Directing
65. Best Achievement in Scriptwriting
66. Best Achievement in Cinematography
67. Best Achievement in Sound Design
68. Best Achievement in Original Score
69. Best Achievement in Editing
70. Best Achievement in Production Design
71. Best Achievement in Costume Design
72. Best Achievement in Make-up & Hairstyling
73. Best Actress **presented by McCafe**
74. Best Actor **presented by McCafe**
75. Best Supporting Actress
76. Best Supporting Actor
77. Best Feature Film

#### **Public Votes**

- 78. Best TV Presenter
- 79. Most Popular TV Soap/Telenovela

#### **4. JUDGING**

In 2012 the SAFTA Committee introduced a system of incorporating the previous SAFTA winners into the judging panels. This system was introduced with the aim of encouraging peer recognition within the industry and to ensure that there is transparency throughout the process. The judging panels are assembled by skills set. There are two judging phases:

##### **Phase 1:**

The SAFTAs judges are practitioners that are grouped into panels based on their skills set. The panels receive content that has been submitted by various production houses in their chosen categories. The entries are verified against the entry guidelines by an appointed auditing firm each year. The judges are then given the content to view, individually score and make comments that are discussed during the second phase.

##### **The objective of this phase is:**

- For the judges to view the content and score
- The judges scores are consolidated and audited to create a list of nominees

##### **Judging panels:**

- Panels should preferably amount to an odd number with a recommended minimum of 8 and a maximum of 16 or more judges is required per panel
- Panel members are practitioners working within the craft of the category under consideration
- All judges must declare any link with a programme in a particular genre – be this direct or indirect prior to their appointment to that specific genre panel.
- In the event that a judge has any involvement with a particular programme, they are moved to a different genre panel
- Each panel will have a Panel Chairperson and Deputy Chairperson overseeing that particular panel, who unlike the Overall Chairperson of the Judging Committee will be voting chairs and members of specific panels

##### **Phase 2:**

During this phase, the judges congregate in one venue across Johannesburg, Durban, Cape Town and Mafikeng. The objective of the final judging meetings is to:

- Select Winners
- From the audited list of nominees, the panel of judges will then discuss the nominees and vote for the winner through a secret ballot
- The finals are then audited to provide a winner in each category

All judging sessions are adjudicated by the auditors to ensure fairness and the adherence to officially authorised rules and regulations

### **Overall judging chairpersons:**

Each year the SAFTA committee appoints the Overall Judging Chairpersons who are responsible for overseeing the judging process, ensuring that the judges adhere to the rules and requirements of SAFTAs. Their roles include:

- The Overall Chairpersons are to be the overall authority over the judging process
- The Overall Chairpersons shall guide the panels on their roles and responsibilities
- The Overall Chairpersons shall ensure the judging rules and regulations are adhered to by the judges
- The Overall Chairpersons and Deputy Chairperson of the Judging Committee will not take part in the judging process as judges. Their role is to rule/arbitrate when interpretation is in dispute. Similarly, no member of the SAFTAs Planning Committee will be a member of a judging panel
- The Overall Chairperson(s) shall ensure that the judging process is free and fair and conducted with integrity

### **5. THE AWARDS CEREMONIES**

Each year the SAFTA awards ceremonies are held over two nights with the first night dedicated to non-fiction categories and the second night to the fiction categories. The second night is a live broadcast on SABC 2 and the broadcast will be repeated on Mzansi Magic at a later date.